



A Partner Story – Gain valuable insights into Pequinsa's journey

How Preparados Quimicos De Navarra S.L. achieved greater success with CheMondis

The Initial Situation

What were the hurdles you were facing in the chemical procurement process before diving into the CheMondis world?

We encountered challenges in accessing new markets, connecting with customers, and navigating international trade complexities. However, since using CheMondis, these hurdles have been overcome, leading to substantial sales growth and improved market presence.

The Goal

What was the goal to use CheMondis?

Our main goal is to introduce our products in new markets and expand our brand.

The Solution

How did CheMondis help? Any specific "a-ha" moments or cool wins courtesy of CheMondis?

It makes easy to offer products and get contacts from customers, it's a perfect export partner.

Interview with Pablo Millan

Could you please introduce yourself and your role in your company in a few sentences?

I'm a chemist, a very proactive and enthusiastic person with more than 20 years in the chemical industry. I work as an Export Manager and Director of the company.

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 Pablo Millan, Export Manager and Director of Preparados Quimicos De Navarra S.L.

Can you share your experience as a Supplier on CheMondis? How did you initially discover the marketplace?

I discovered CheMondis in 2020 while surfing on internet. The first months were calm, but during 2021 we started closing deals. 2022 was an incredible year due to shortages in many countries.

How did CheMondis services meet or exceed your expectations? Can you provide examples of how it made a positive impact on your business?

In 2022 we received many invoices from CheMondis customers that we needed to use external warehouses we didn't use before. That's the main proof of positive impact.

In what ways did CheMondis demonstrate exceptional support and assistance throughout your membership on CheMondis?

Our contacts in CheMondis have always tried to assist us and help us anytime. CheMondis shows a continuous interest in improving its interface/channel.

What improvements or benefits have you observed in your operations on CheMondis?

The interface has been improved since the first year and many options in requests, orders... have been added.

How would you summarize the overall value that CheMondis brought to your business? Why would you recommend CheMondis?

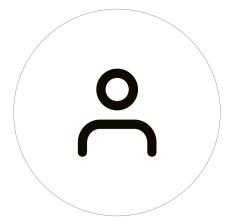
We have reached interesting results/sales, that's main value to recommend CheMondis.

Do you certainly use other digital sales channels, besides CheMondis? What would you say makes the difference at CheMondis (if you see any)?

We use other B2B digital sales, but real impact has no comparison with CheMondis at the moment.

Why would you recommend CheMondis?

Main reason: Sales

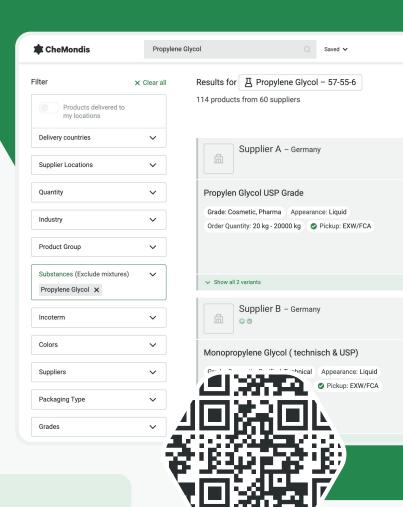


Pablo Millan
Export Manager and
Director of Preparados
Ouimicos De Navarra S.L.

CheMondis

CheMondis is the fastestgrowing B2B marketplace for Chemical raw materials, connecting Suppliers and Buyers worldwide.

Start your journey with CheMondis and reach out to **15.000+ Buyers** through our platform!



Scan me to check out our marketplace



High Quality Leads

Register your company, expand your reach, and access a network of potential Buyers!



Online Visibility

Create your Brandshop to showcase your products and connect with global leads.



Personal Account Management

Contact your manager for immediate assistance and to boost your performance and sales.



Market Insights

Analytics provide businesses with comprehensive insights into Buyer behavior and market trends.



Special Deals

Showcase your products with eye-catching prices and highlight immediate availability.